



DON McCANN, MA, LMT, LMHC, CSETT
Structural Energetic Therapy, Inc.
Rehabilitation from Pain – Acute & Chronic
Florida Licenses: MA3267 | MH705 | MM41279
156-B Whitaker Road | Lutz, Florida 33549 | 813-949-2245
Info@StructuralEnergeticTherapy.com

CURRICULUM VITAE

LICENSES

Licensed Massage Therapist, State of Florida, 1978

Licensed Mental Health Counselor, State of Florida, 1982

EDUCATION

University:

Master of Arts in Counselor Education, University of South Florida, College of Education, Guidance Counseling Program, 1975

Studies included course work in:

- Counseling: Theory and Practice
- Personality Theory
- Abnormal Psychology
- Learning Theory
- Philosophy of Education
- Research and Design
- Appraisal and Testing

Bachelor of Arts in Speech Communications, University of South Florida, 1971

Massage School:

Graduate, Florida School of Massage, graduate in massage theory and practice (1,150 hours), 1978

Additional Education:

Matrix Energetics by Richard Bartlett, Three Levels (72 hours), 2012

Quantum Touch by Richard D. Gordon (32 hours), 2012

Emei Qigong, The Institute of Structural Energetic Therapy, Three Levels (90 hours), 2010

Reiki, The Institute of Structural Energetic Therapy, Three Levels (24 hours), 2005

Jin Shin Do, Cortiva Institute-Tampa f/k/a Humanities Center School of Massage (16 hours), 1998

CranioSacral Therapy, Upledger Institute (32 hours), 1994

CranioSacral Studies, National Institute of Craniosacral Studies, Inc. (120 hours), 1992

Cranio Structural Integration, National Institute of Craniosacral Studies, Inc. (16 hours), 1991

Osteopathic Cranial Techniques and TMJ by Dr. Keith Korneisal, DDS (in-person intensive tutorial), National Institute of Craniosacral Studies, Inc. (40 hours), October 1989

Craniosacral Studies, National Institute of Craniosacral Studies, Inc. (64 hours), April 1989

Touch for Health by Dr. Dallas Hancock, D.C. (review of applied kinesiology related to rehabilitation and balance) (16 hours), 1981

Bioenergetic Therapy Training Program, Bioenergetic Institute (1 year), 1980

Touch for Health, Institute of Postural Integration (32 hours), 1979

Gestalt Therapy Advanced Study, Discovery Institute with Union College (1 year), 1979

Reichian Therapy, Institute of Reichian Release (Reichian release techniques for the body, body analysis, and supervision of practice applications) (2 months), 1979

Postural Integration Certification, Institute of Postural Integration (included application, theory and practice) (750 hours), 1978

Continuing Education:

- 24 hours of approved Continuing Education every two years as mandated by the Florida Board of Massage Therapy
- 30 hours of approved Continuing Education every two years as mandated by the Florida Board of Clinical Social Work, Marriage & Family Therapy and Mental Health Counseling

CERTIFICATIONS

Certified Structural Energetic Therapy® Therapist

Certified Postural Integrator

PROFESSIONAL AFFILIATIONS

American Massage Therapy Association (AMTA)

Florida State Massage Therapy Association (FSMTA)

Leadership positions held:

- Executive President (1996-1998)
- Executive First Vice President (1995-1996)
- Education Standards Chair (1993-1995)
- Provider Guidelines (1994-1995)

Associated Bodywork and Massage Professionals (ABMP)

Academy Professor, Academy of Comprehensive and Integrative Medicine (ACIM)

AWARDS AND HONORS

Massage Hall of Fame Inductee, World Massage Festival, 2018

Presidential Appreciation Award (Author of column in *Massage Message* magazine for 18 years), Florida State Massage Therapy Association, 2016

Massage Therapist of the Year, Florida State Massage Therapy Association, 1997

Massage Therapist of the Year, Florida State Massage Therapy Association, 1994

Outstanding Service Award, Florida State Massage Therapy Association, 1993

Certificates of Appreciation from:

- World Massage Festival
- American Massage Therapy Association
- Florida State Massage Therapy Association
- Florida Chiropractic Association
- Florida Osteopathic Association

COURSES TAUGHT

Structural Energetic Therapy, Inc. d/b/a The Institute of Structural Energetic Therapy, 1983 to present

Approved Continuing Education Provider:

1. National Certification Board for Therapeutic Massage and Bodywork, Type A
2. Florida State Massage Therapy Association

Locations of Courses Taught:

1. American Massage Therapy Association national conventions
2. Florida State Massage Therapy Association conventions
3. Chapter meetings of Florida State Massage Therapy Association
4. Florida Chiropractic Association conventions
5. Florida Osteopathic Association conventions and chapter meeting
6. Various colleges and universities

Continuing Education courses developed and taught by Don McCann since 1983:

A. *Structural Energetic Therapy® Phase I Training (with CE Broker codes):*

1. Cranial/Structural Core Distortion Releases I (20-246597 for 16 hours)
2. Cranial/Structural Core Distortion Releases II (20-75864 for 16 hours)
3. Cranial/Structural Decompressions & QRT (20-246598 for 16 hours)
4. EVM/PPM Thoracic Torsion Releases (20-246595 for 16 hours)
5. Head, Neck and Shoulders (20-1925 for 14 hours)
6. Pelvic Balancing (20-1924 for 14 hours)
7. Releasing Emotional Energy (20-64662 for 14 hours)

B. *Structural Energetic Therapy® Phase II Training (with CE Broker codes):*

8. Advanced Foot/Lower Leg/Knee Releases (20-374248 for 16 hours)
9. Body Torsions/Sidebends/Shears (20-64653 for 14 hours)
10. Carpal Tunnel/Nerve Entrapments (20-1923 for 14 hours)
11. Cranial/Structural Review (20-536524 for 8 hours)
12. Flexion/Extension/Vertical Strains (20-64655 for 14 hours)
13. Upper Body Torsion, Palatine, Fronto-Zygoma (20-247443 for 16 hours)

C. *Structural Energetic Therapy® Phase III Training (with CE Broker codes):*

14. Advanced Cranial/Structural & Soft Tissue Releases for TMJ (20-486838 for 16 hours)
15. Master Myofascial Techniques for Releasing Abdominals (20-492444 for 16 hours)
16. Master Myofascial Techniques for Releasing Adductors (20-609540 for 16 hours)
17. Master Myofascial Techniques for Releasing Glutes, Low Back & Rotators (20-492448 for 16 hours)

D. *Cranial/Structural Therapy (with CE Broker codes):*

18. Advanced Energetic Cranial/Structural Release (20-328809 for 16 hours)
19. Arriving at Long Term Therapeutic Success by Combining Cranial/Structural and Myofascial Protocols (20-623812 for 2-3 hours)
20. Cranial/Structural For Relief from Headache Pain (20-358128 for 8 hours)
21. Cranial/Structural Frontal/Occipital Decompression (20-361093 for 8 hours)

22. Cranial/Structural Techniques for Maximizing Brain Function & Effective Treatment of Traumatic Brain Injuries (20-581738 for 2-3 hours)
23. Cranial/Structural Therapy for Effective Treatment of Headaches (20-515398 for 16 hours)
24. Cranial/Structural Therapy for Rehabilitation from Concussions and Mild Traumatic Brain Injury (20-614456 for 12 hours)
25. Integrating Soft Tissue Therapy with Cranial/Structural Techniques (20-378392 for 2-3 hours)
26. Introduction to Cranial/Structural Therapies (20-616721 for 8 hours)
27. Introduction to Cranial/Structural Therapy (20-362443 for 2-3 hours)
28. Sequencing the Cranial/Structural Blueprint (20-39558 for 14 hours)
29. Structural Energetic Therapy® Advanced Techniques for Cranial/Structural Core Distortion, Frontal/Occipital Decompression (20-558015 for 16 hours)
30. Structural Energetic Therapy® Cranial/Structural Core Distortion Releases I for Children 7-13 Years Old (20-361094 for 8 hours)
31. Structural Energetic Therapy® Cranial/Structural Frontal/Occipital Decompression for Children 7-13 Years Old (20-361097 for 8 hours)

E. *Related Courses (with CE Broker codes):*

32. 3-Step Approach for Client-Centered Deep Tissue Releases (20-1930 for 2-3 hours)
33. Advanced Structural Energetic Therapy® Techniques for Pelvis, Cervical, Shoulder, Ribs & Scoliosis (20-277837 for 16 hours)
34. Advanced Structural Energetic Therapy® Techniques for Concussions, Restless Leg, Vertical Strains, Frozen Hip (20-321276 for 16 hours)
35. Advanced Structural Energetic Therapy® Techniques for Headaches, Concussions, and TMJ Sequence (20-361090 for 16 hours)
36. Beyond Pain: Hip, Knee, Ankle & Foot (20-1920 for 2-3 hours)
37. Beyond Pain: Major Joints of the Body (20-1909 for 2-3 hours)
38. Clearing Soft Tissue Associated with the Eustachian Tube (20-250294 for 8 hours)
39. Emotional Energy Release Therapy (20-1919 for 8 hours)
40. Ethics (20-312910 for 2-3 hours)
41. For Long Term Rehabilitation Look Beyond the Norm (20-556294 for 2-3 hours)
42. Laws & Rules Governing Massage Practice in Florida (20-312907 for 2-3 hours)
43. Opening the Breathing Process to Release the Stress Associated with Anxiety (20-634703 for 8 hours) or
44. Relief from Back Pain (20-1911 for 14 hours)
45. Relief from Head, Neck and Shoulders – Quick Release Technique (20-2078 for 4 hours)
46. Special Muscles of the Body (20-1913 for 2-3 hours)
47. Structural Collapse Syndrome in the Elderly (20-1921 for 2-3 hours)
48. Structural Energetic Therapy® Emotional Energy Release for Blocked Energy in Soft Tissue Affecting Breathing (20-668993 for 8 hours)
49. Structural Energetic Therapy® Emotional Energy Release of Anger in Soft Tissue Techniques (20-668991 for 8 hours)
50. Structural Energetic Therapy® Emotional Release – Tracking Soft Tissue Energy Blocks of Diaphragms (20-668995 for 8 hours)

51. Structural Energetic Therapy® Releasing Emotional Energy from the Soft Tissue of the Throat, Mouth and Lungs (20-739696 for 8 hours)
52. Structural Energetic Therapy® Releasing Emotional Energy Specific to Soft Tissue of the Head, Neck and Shoulders (20-668997 for 8 hours)
53. Structural Energetic Therapy® Advanced Cranial/Structural and Structural Energetic Therapy Protocols & Sequences (20-542007 for 16 hours)
54. Structural Energetic Therapy® Advanced Kinesiology and Cranial Relationships to the Body (20-401166 for 16 hours)
55. Structural Energetic Therapy® Advanced Soft Tissue Release & New Cranial Patterns with Kinesiology (20-494267 for 16 hours)
56. Structural Energetic Therapy® Advanced Specialized Soft Tissue Releases: Neck, Lower Leg, Psoas, Cranium (20-454320 for 16 hours)
57. Structural Energetic Therapy® Advanced Structural Energetic Therapy Techniques for Concussions and Headaches (20-637278 for 16 hours)
58. Therapeutic Neck Process (20-1912 for 2-3 hours)
59. Tools for Successfully Treating Scoliosis (20-409034 for 2-3 hours)
60. Unlocking Sports Potential (20-247444 for 2-3 hours)
61. Unlocking Your Potential (20-247447 for 2-3 hours)
62. Unraveling the Core Distortion (20-1910 for 2-3 hours)

Humanities Center School of Massage, n/k/a Cortiva Institute-Tampa, 1982

- Anatomy
- Body Reading
- Massage Technique
- Deep Tissue Release
- Communication Skills

University of South Florida, 1973

- Practicum and internship with classroom supervision and evaluation
- Designed and taught lessons in public school

PUBLICATIONS

Books, DVD and CD:

Chapter 19, Visible Magic – Aligning the Sphenoid and the Occiput, *Quantum Touch 2.0, the New Human* by Richard D. Gordon, North Atlantic Books, 2013

Cranial/Structural Energetics – Light Meditation, CD, Structural Energetic Therapy, Inc., 2008

Relief from Back Pain and Associated Conditions of the Lower Extremities, Structural Energetic Therapy, Inc., July 10, 2002

Relief from Carpal Tunnel Pain and Other Nerve Entrapment Syndromes, Structural Energetic Therapy, Inc., May 30, 2000

Relief From Head, Neck and Shoulder Pain Including the Quick Release Technique, Structural Energetic Therapy, Inc., July 2, 1999

Beyond Carpal Tunnel Pain, DVD, Structural Energetic Therapy, Inc., July 8, 1997

A Treatment Manual of Structural Massage Therapy, Structural Energetic Therapy, Inc., July 1, 1995

Articles:

Massage Message column (1998-2016)

(Alphabetical order of all articles for ease of reference):

1. *A Different Perspective*
2. *A Different Perspective: Effective, Non-Invasive Treatment for Concussions*
3. *A Lifetime to Develop a New Modality*
4. *A New Paradigm – 2012 soft tissue and Cranial Structural Techniques*
5. *Accelerating Spirituality, Expansion and Transformation*
6. *Acid Reflux Hiatal Hernia*
7. *Acid Reflux, Hiatal Hernia, Esophageal Spasms – Structural Balance Provides Relief*
8. *Alternative to Knee Surgeries*
9. *An Expanded view of Healing*
10. *An Opportunity to Realize the Potential of Treating Children*
11. *Arthritis*
12. *Athletic Potential and Core Distortion*
13. *Beyond the Box*
14. *Breath of Life*
15. *Breath of Life*
16. *Breathing and Soft Tissue*
17. *Carpal Tunnel, 1st Installment*
18. *Carpal Tunnel, 2nd Installment*
19. *Carpal Tunnel, 3rd Installment*
20. *Carpal Tunnel, 4th Installment*
21. *Complete Rehabilitation Needs to be Beyond the Norm*
22. *Cranial Connection to Headaches – A Perfect Fit*
23. *Creating Safe Working Space – End Abuse*
24. *Deep Tissue Techniques*
25. *Effective, Non-Invasive Treatment for Concussions*
26. *Energy Healing Techniques*
27. *Enhancing “Voice” as an Instrument*
28. *Evolution of Core Distortion*
29. *Expanding Potential of Special Needs Children with Cranial/Structural*

30. *Expanding Your Healing Potential*
31. *Fibromyalgia & Chronic Fatigue Syndrome*
32. *Fractures and Broken Bones*
33. *Frequently Asked Questions*
34. *Frozen Shoulder*
35. *Ganglion Cysts*
36. *Glymphatic System*
37. *Headache Relief*
38. *Helping Over 60 Population Maintain Quality of Life*
39. *Hip Degeneration*
40. *Hip Replacements*
41. *Improved Brain Function – Elderly*
42. *Integrating Cranial Techniques and Massage*
43. *Integration of Cranial/Structural & Soft Tissue*
44. *Journey to a Successful Massage Career*
45. *Key to Effective Treatment of Plantar Fasciitis*
46. *Kinesiology in Massage*
47. *Knee and Pain Structure*
48. *Kyphosis & Dowager’s Hump – Structural Component to Successful Treatment*
49. *Lipoma Treatment*
50. *Long Term Relief from Tension Headache*
51. *Manual Cranial Therapies and the Treatment of Mild TBI’s Part 1*
52. *Manual Cranial Therapies and the Treatment of Mild TBI’s Part 2*
53. *Massage in Medical Delivery System*
54. *Meeting Therapeutic Needs of Clients*
55. *Migraines*
56. *Miracle Working with Children*
57. *Mobilizing Cranial Energies*
58. *MT Athlete’s Structure Increasing Performance*
59. *MT Balancing Structure – Hip Complex Rehabilitation*
60. *MT Manual Cranial Therapies – Treating TBI Part II*
61. *New Year Goals*
62. *Pathway to Finding My Tribe*
63. *Plantar Fasciitis*
64. *Plantar Fasciitis, Heel Spurs Non-Surgical Treatment*
65. *Plantar Fasciitis, Heel Spurs Non-Surgical Treatment*
66. *Prevention and Rehabilitation of Knee Injuries*
67. *Rapid Relief! Quick Release Technique*
68. *Rehabilitating Injuries of Athletes*
69. *Rehabilitating Inner Ear and Vertigo Symptoms*
70. *Rehabilitating Restless Leg Syndrome*
71. *Rehabilitation from Thoracic Surgery*
72. *Rehabilitation of Breast Surgeries*
73. *Rehabilitation of Breath Process*
74. *Rehabilitation of Low Back Pain*
75. *Rehabilitation of Over 60 Population after Surgeries, Replacements, Injuries*

76. *Rehabilitation of Pain Associated with the Head, Neck and Shoulders*
77. *Rehabilitation of Scoliosis Conditions Part 1*
78. *Rehabilitation of Scoliosis Conditions Part 2*
79. *Rehabilitation of Whiplash Injuries*
80. *Releasing Scar Tissue and Adhesions*
81. *Resolving Hip Flexor & Rotator Issues*
82. *Returning Quality of Life to Over 60 Population after Failed Surgeries*
83. *Scar Tissue Adhesion*
84. *Scar Tissue Adhesion Case Study*
85. *Scoliosis*
86. *Scoliosis Part 1*
87. *Scoliosis Part 2*
88. *Self-Actualization*
89. *Self-Treatment for Carpal Tunnel*
90. *Sprains, Strains...*
91. *Structural Alignment*
92. *Structural Component to Sciatic Pain*
93. *Structural Unwinding*
94. *Structure Begets Function*
95. *Structure is the Key to Rehabilitating Sports Injuries*
96. *Successfully Treating the Physical Symptoms of Depression and Anxiety*
97. *Supporting Mothers During Pregnancy*
98. *The Key to Rehabilitating Back Pain*
99. *Therapy for Recovery from Traumatic Brain Injuries using Manual Cranial/Structural Techniques*
100. *Thoracic Outlet Syndrome*
101. *Time to Learn Successful Treatment of Back Pain*
102. *TMJ – Treating Beyond the Dental Approach*
103. *TMJ Syndrome*
104. *To Breathe or Not To Breathe*
105. *Traumatic Brain Injuries*
106. *Traumatic Brain Injury & Massage Therapy*
107. *Treating Ankle Strains*
108. *Treating Athletes*
109. *Treating Back Pain with C/S and Soft Tissue Protocols*
110. *Treating Depression with Massage*
111. *Treating Headaches with a Cranial/Structural Solution*
112. *Treating Mothers & Children*
113. *Treating Premature Birth Issues*
114. *Treating Seniors with Cranial/Structural*
115. *Treating Symptoms vs Rehabilitating Causes*
116. *Treating Upper Abdominal Conditions*
117. *Understanding Development of Back Pain for Rehabilitation*
118. *Understanding Structural Collapse and Rehabilitation*
119. *Unlocking Performance Potential*
120. *Unlocking Your Potential*

121. *Unlocking Your Potential for You and Your Clients*
122. *Using Kinesiology for Effective Therapy*
123. *We Are Better – Setting Boundaries*
124. *Why Do We Get Hurt?*